

Daniel Jordan

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Senior frontend engineer with 5+ years of professional experience building scalable, responsive, and high-performance web applications using JavaScript/TypeScript and modern frameworks. Passionate about user experience, accessibility, and collaborating cross-functionally to deliver polished, maintainable UIs.

Professional Experience

AppOmni

Senior Frontend Software Engineer - February 2024 - October 2025

- Spearheaded a tiger team with design and product stakeholders to re-architect a complex legacy feature, replacing brittle untested code with modular, maintainable components and significantly reducing tech debt while improving usability and performance
- Transformed a sluggish, high-traffic application page by re-engineering its data flow - introducing lazy loading and on-demand API calls - achieving a >98% reduction in load time and delivering a seamless user experience, despite not having access to backend optimizations
- Designed and implemented reusable Vue + TypeScript components, reducing component duplication and improving maintainability
- Guided two junior frontend engineers on component architecture while holding weekly onboarding knowledge-sharing sessions on internal code patterns and best practices
- Identified opportunities for, scoped, and advocated for tech debt initiatives.

Frontend Software Engineer - August 2021 - February 2024

- Built interactive dashboards using ChartJS, D3, Plotly and Vue, enabling users to explore complex metrics
- Collaborated with UX designers to translate high-fidelity mocks into accessible, responsive UI components
- Authored maintainable, well-tested code and led code reviews to improve readability, simplicity, and overall UI quality
- Took ownership of multiple medium to large sized features

Associate Software Engineer - August 2020 - August 2021

- Executed on small to medium sized features with guidance from more senior team members
- Investigated and resolved product defects effectively using root-cause analysis
- Quickly ramped up on unfamiliar technologies to become one of the UI team's top contributors
- Adapted to varying roles and responsibilities as the company expanded from 30 - 100+ employees

Skills and Technologies

JavaScript (ES6+) | TypeScript | Vue.js | HTML5 | CSS3 | SCSS | Web Components | D3 | Chart.js | Plotly | Vite | Node.js | Jest | Cypress | Storybook | Git | Responsive Design | Accessibility (WCAG / ARIA) | Figma (Design collaboration) | AI-augmented workflows (Copilot, OpenAI, MCP)

Projects

Choss Finder - Mobile app providing a curated list of top-rated rock climbs based on user location. Includes route-detail, location, reviews, and photos (React Native)

ES Apparel - Rebuilt a ratings and reviews microservice for an outdated E-commerce application (React, Node.js)

MovieApp - Web app that lets users browse, search, and filter movies, with persistent favorites (Vue, Vuex, Vuetify)

Education

Galvanize, Boulder, CO - *Hack Reactor Software Engineering Immersive*

Portland State University, Portland, OR - *Bachelor of Science – Psychology - Cum Laude*